

STUDENT ENGAGEMENT AND ANALYTICS PLATFORM

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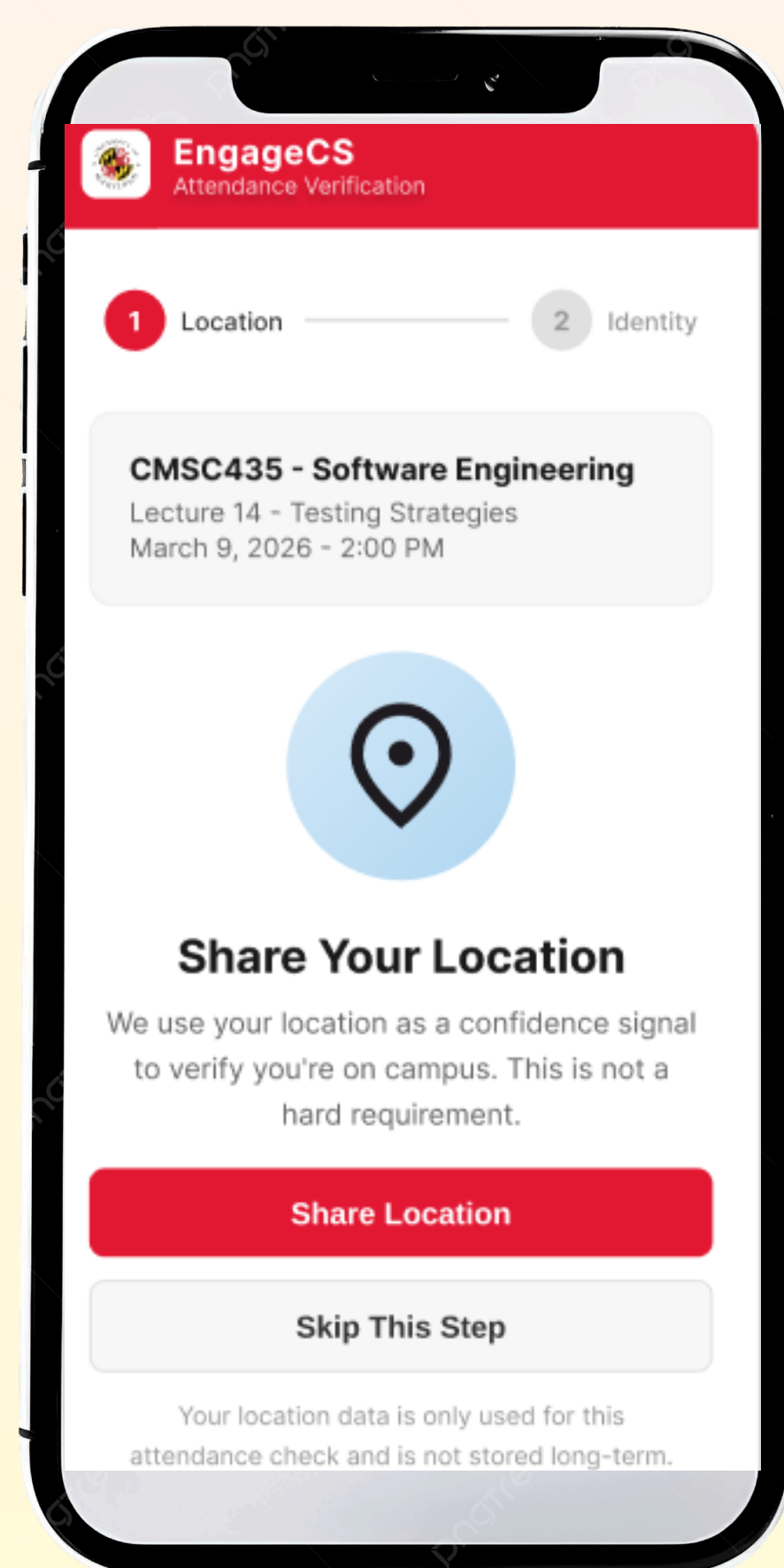
THE PROBLEM

University of Maryland teachers and TAs, especially ones with classes with hundreds of students, are witnessing low student engagement: students are not showing up to class, and when they do, they rarely participate— for example, they do not raise their hand to ask or answer a question. How can we bridge this gap between teacher and student to create an environment of accountability and learning?

KEY DESIGN FEATURES

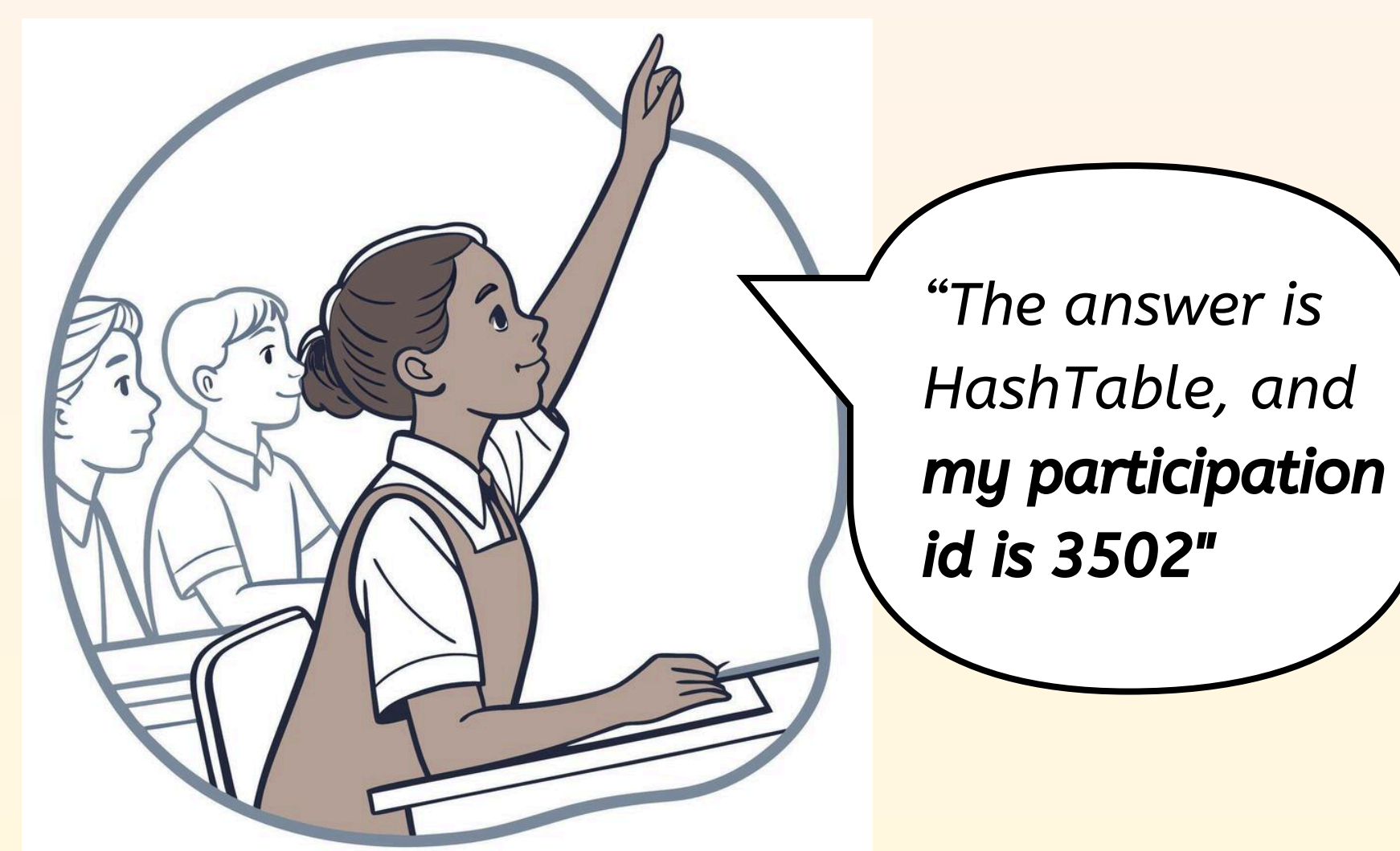
TAKE ATTENDANCE

Still calling out names to take attendance? Now teachers can do it **with the press of a button**. EngageCS will email digital forms to your students, who will responsibly have their locations checked that they are within the classroom.



RECORD PARTICIPATION

Give credit where credit is due. Students are given participation IDs in the beginning of the semester. After participating in class, a student says their ID and the teacher or TA records it in the system.



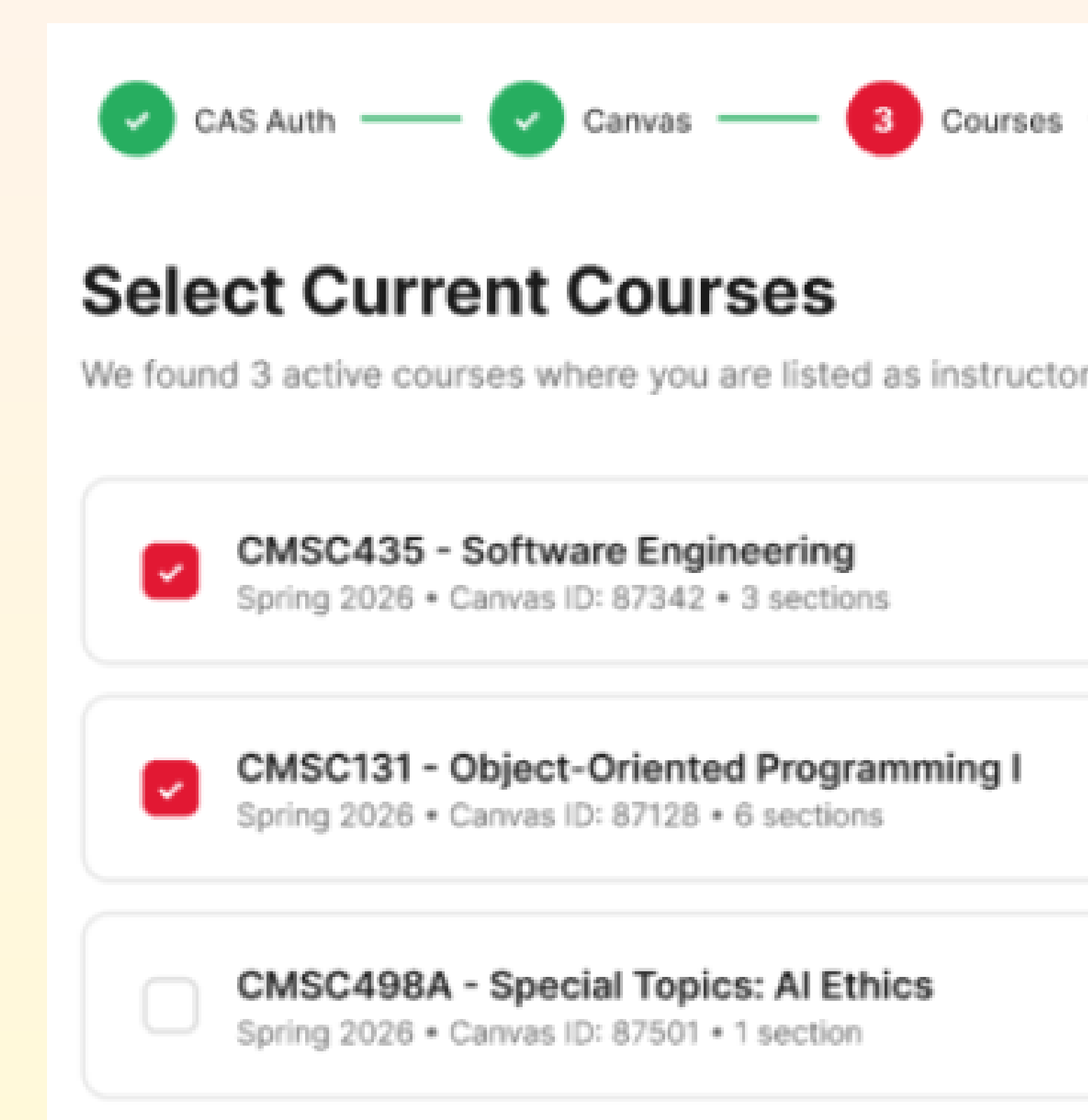
This data can later be aggregated and measured to precisely see which students are participating in the class dialogue, and who are not.

OUR SOLUTION

We have created *EngageCS*, a robust, secure, and user-friendly website for teachers to track and analyze student engagement, measured by attendance and participation. We maximize accuracy by tracking attendance through students sharing their device's location and participation through a unique, fraud-resistant ID system.

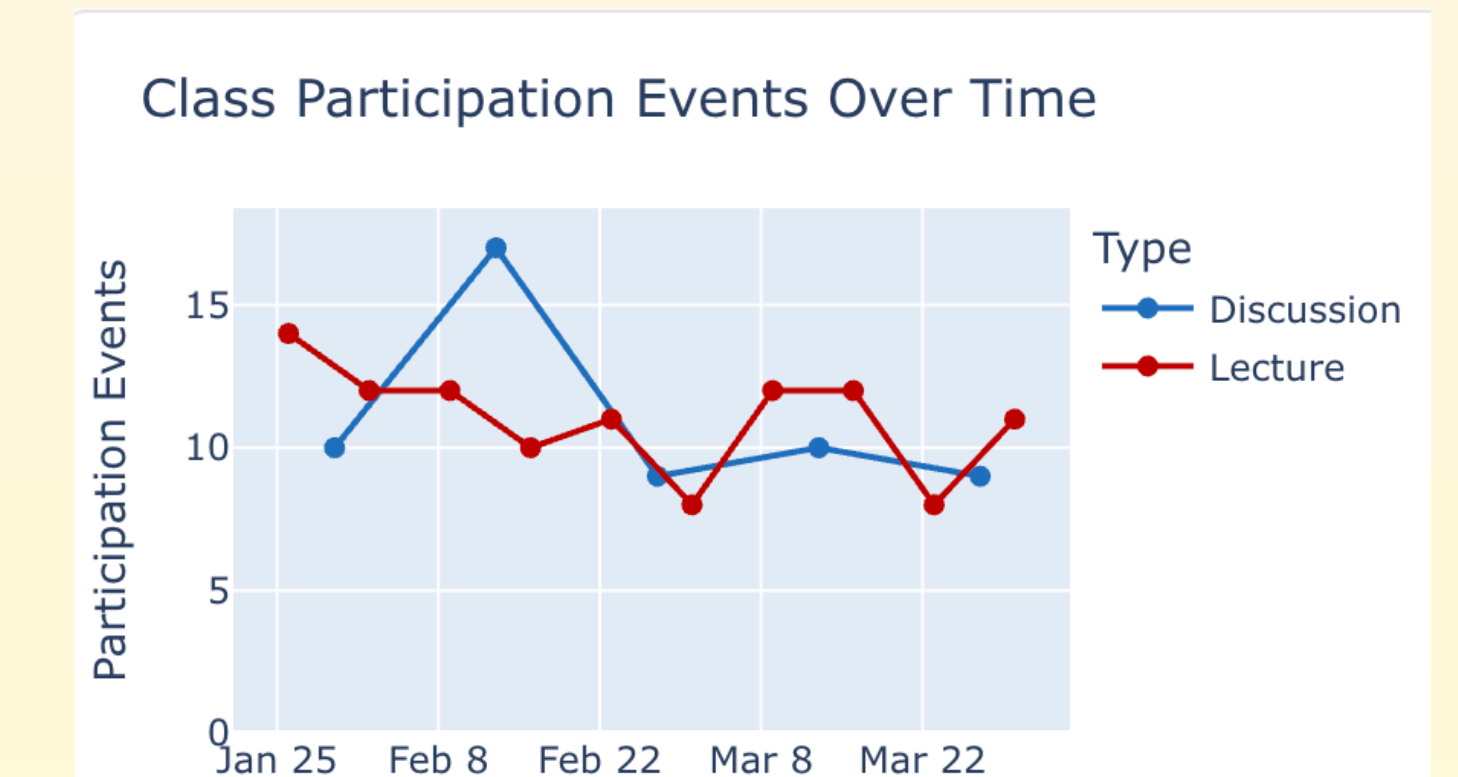
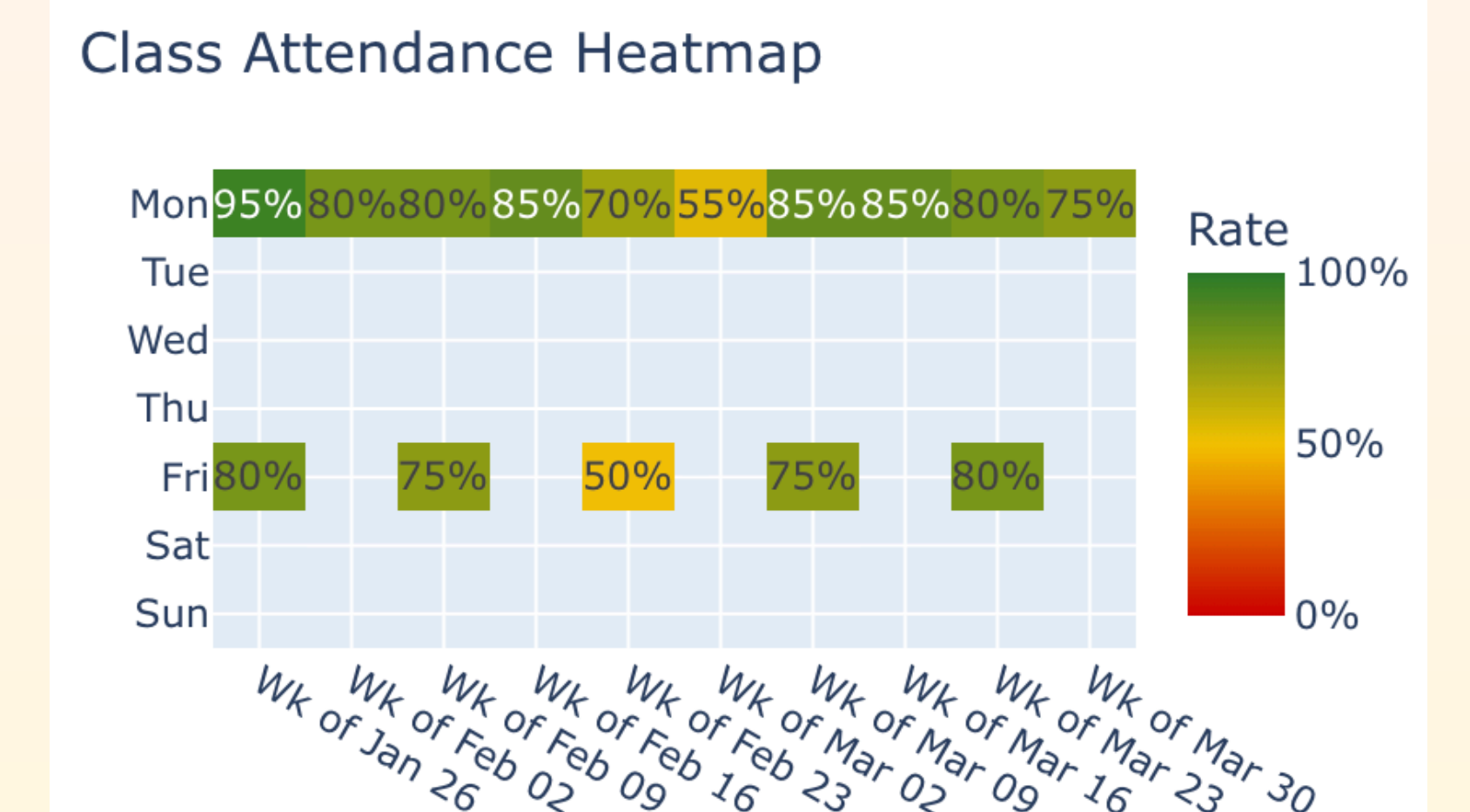
ELMS-CANVAS INTEGRATION

Teachers can **link and sync data** from UMD's ELMS Canvas to see how attendance and participation relate to students' grades. They can also onboard their TAs to measure engagement in their discussions.



DATA ANALYTICS

Analyze and visualize the data of attendance, participation, and grades on our dashboards to discover the patterns and make actionable changes to help any and all disengaged students.



...and much more!

TAKEAWAY

Accountability. Precision. Productivity. The Student Engagement Platform *EngageCS* is the modern teacher's newest instrument to ensure that these values are championed in the classroom. We supply and superpower teachers with the critical engagement data of attendance and participation such that they can make the best informed decisions to lead their classes to success.

Ask us for more information or scan the QR code for a software demo on our site!

